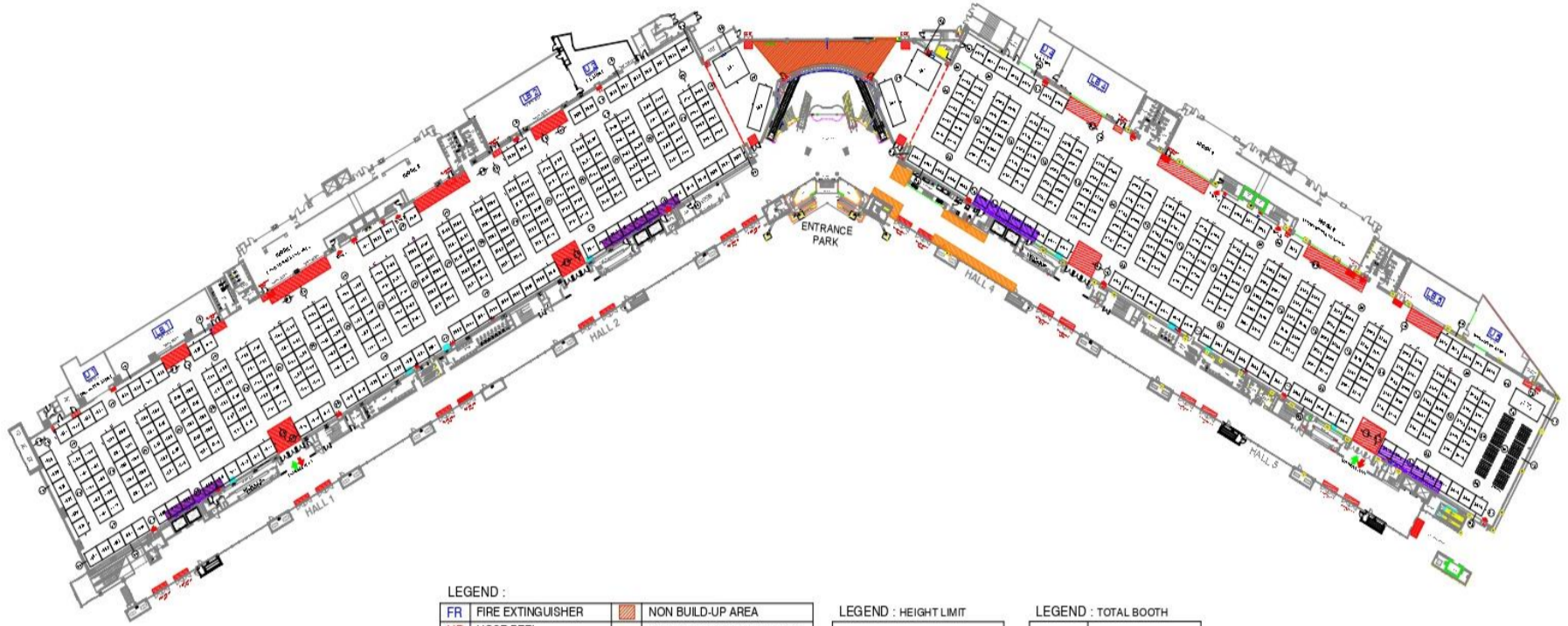


FRANCHISE EXPO MALAYSIA (FE 2024)

KLCC, HALL 1,2,4 & 5

11 - 13 JULY 2024



LEGEND :


FR	FIRE EXTINGUISHER	NON BUILD-UP AREA
HR	HOSE REEL	MAX HIGH STRUCTURE 3M & SET BACK 1M FROM WALL
FA	FIRE ALARM	EXHIBITION HALL SIGNAGE
FB	FIRE BREAK GLASS	
DC	DOOR CONTROLLER	
SB	SUIS BOARD	

LEGEND : HEIGHT LIMIT

HALL 1 & 2 = 6000MM
HALL 4 & 5 = 6000MM
HALL 3 = 3200MM

LEGEND : TOTAL BOOTH

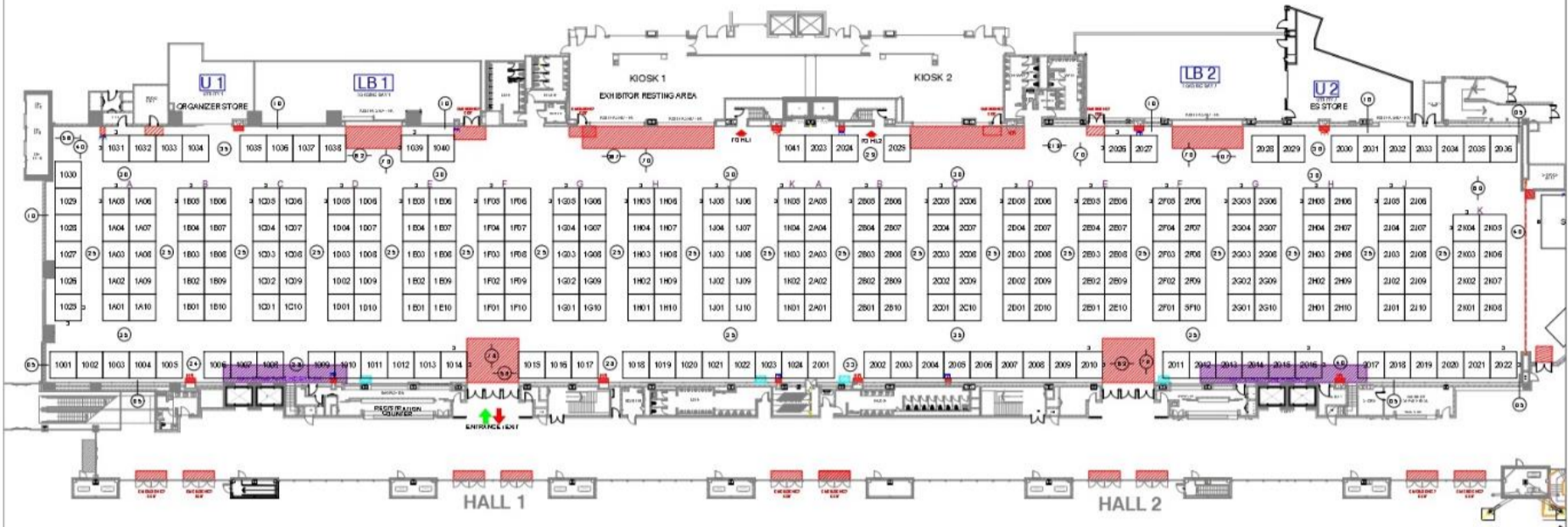
HALL 1	3M X 3M = 136 UNIT
HALL 2	3M X 3M = 129 UNIT
HALL 3	3M X 9M = 2 UNIT 6M X 6M = 2 UNIT
HALL 4	3M X 3M = 108 UNIT
HALL 5	3M X 3M = 108 UNIT
TOTAL	3M X 3M = 481 UNIT 3M X 9M = 2 UNIT 6M X 6M = 2 UNIT

SHOW / PROJECT TITLE FRANCHISE EXPO MALAYSIA (FE 2024)	SHOW DATE 11 - 13 JULY 2024	 ES EXHIBITION SERVICES SDN BHD (4020937-T) A-18-01, EkoCheras Office Tower, No 993, Jalan Cheras, Batu 5, 56000, Kuala Lumpur, Malaysia T : +603 9172 1586 E : info@es-corp.co es-corp.com	PERSON IN CHARGE MANDY	REMARKS D23-FRANCHISE EXPO 2024-LAYOUT B-KLCC (HALL 1-5)-02-9070	APPROVED BY
VENUE / ADDRESS KLCC HALL 1,2,4&5	CLIENT MALAYSIA RETAIL CHAIN ASSOCIATION		DRAWN BY SYERA		DRAWING DATE 8 AUGUST 2023

FRANCHISE EXPO MALAYSIA (FE 2024)

KLCC, HALL 1 & 2

11 - 13 JULY 2024



LEGEND :


FR	FIRE EXTINGUISHER	NON BUILD-UP AREA
HR	HOSE REEL	MAX HIGH STRUCTURE 3M & SET BACK 1M FROM WALL
FA	FIRE ALARM	EXHIBITION HALL SIGNAGE
FB	FIRE BREAK GLASS	
DC	DOOR CONTROLLER	
SB	SUB BOARD	

LEGEND : HEIGHT LIMIT

HALL 1 & 2 = 6000MM
HALL 4 & 5 = 6000MM
HALL 3 = 3200MM

LEGEND :

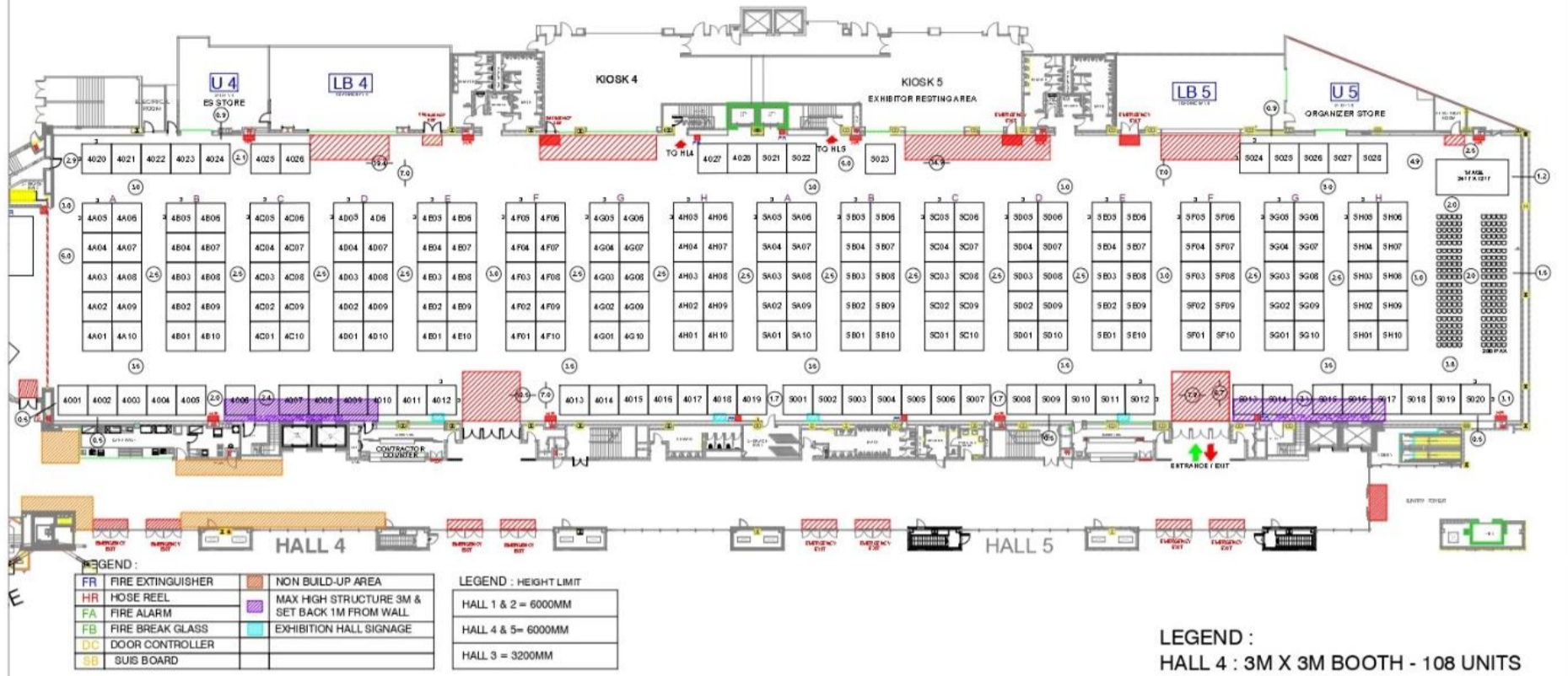
HALL 1 : 3M X 3M BOOTH - 136 UNITS
 HALL 2 : 3M X 3M BOOTH - 130 UNITS

SHOW / PROJECT TITLE FRANCHISE EXPO MALAYSIA (FE 2024)	SHOW DATE 11 - 13 JULY 2024	 ES EXHIBITION SERVICES SDN BHD (402937-1) A-15-01, SunCheras Office Tower, No 693, Jalan Cheras, Batu 5, 56000, Kuala Lumpur, Malaysia T +603 9172 2588 E info@es-corp.co es-corp.com	PERSON IN CHARGE MANDY	REMARKS D23-FRANCHISE EXPO 2024-LAYOUT B-KLCC (HALL 1-2)-02-9070	APPROVED BY
VENUE / ADDRESS KLCC HALL 1,2,4&5	CLIENT MALAYSIA RETAIL CHAIN ASSOCIATION		DRAWN BY SYEERA		DATE 8 AUGUST 2023

FRANCHISE EXPO MALAYSIA (FE 2024)


KLCC, HALL 4 & 5

11 - 13 JULY 2024



LEGEND :		LEGEND : HEIGHT LIMIT	
FR	FIRE EXTINGUISHER	HALL 1 & 2 =	6000MM
HR	HOSE REEL	HALL 4 & 5 =	6000MM
FA	FIRE ALARM	HALL 3 =	3200MM
FB	FIRE BREAK GLASS		
DC	DOOR CONTROLLER		
SB	SUB BOARD		
	NON BUILD-UP AREA		
	MAX HIGH STRUCTURE 3M & SET BACK 1M FROM WALL		
	EXHIBITION HALL SIGNAGE		

LEGEND :
HALL 4 : 3M X 3M BOOTH - 108 UNITS
HALL 5 : 3M X 3M BOOTH - 115 UNITS

SHOW / PROJECT TITLE FRANCHISE EXPO MALAYSIA (FE 2024)	SHOW DATE 11 - 13 JULY 2024	 ES EXHIBITION SERVICES SDN BHD (402097-T) A-18-01, EkoCheras Office Tower, No 993, Jalan Cheras, Batu 5, 56000, Kuala Lumpur, Malaysia T +603 9172 1588 E info@es-corp.co es-corp.com	PERSON IN CHARGE MANDY	REMARKS D23-FRANCHISE EXPO 2024-LAYOUT B-KLCC (HALL 4-5) -02-9070	APPROVED BY
VENUE / ADDRESS KLCC HALL 1,2,4&5	CLIENT MALAYSIA RETAIL CHAIN ASSOCIATION		DRAWN BY SYEERA		DRAWING DATE 8 AUGUST 2023

FEM 2024 EXHIBITOR REGISTRATION FORM



**EARLY BIRD
DISCOUNT**

****10% off till 31st December 2023**

1.0 EXHIBITOR'S DETAILS 参展商资料

公司名字 Company Name : _____ (Co. No.: _____)

公司地址 Company Address : _____

联络人 Contact Person : _____ 职位 Designation : _____ 手提电话 H/P Number : _____

联络人(2) Contact Person(2) : _____ 职位 Designation : _____ 手提电话 H/P Number : _____

电话 Office Number : _____ 传真 Fax Number : _____ 电邮 Email : _____

电邮(2) Email (2) : _____ 网站 Website : _____

2.0 BOOTH INFORMATION 展位资料

本公司谨此申请参与 2024 年马来西亚国际连锁加盟展 租借摊位安排如下：

We hereby apply to participate in the Franchise Expo Malaysia 2024 in the allocated space rental of the Exhibition as follow:

PACKAGE:

	PACKAGE A STANDARD SHELL SCHEME STAND (3m X 3m)	PACKAGE B RAW BOOTH (3m X 3m)
MEMBER	RM7,000	RM6,800
NON - MEMBER	RM8,000	RM7,800

***Early bird discount only applicable for Package A and Package B. T&C applies.*

摊位号码 Booth No	配套 Package	展位数量 No. of Booth	摊位价格 Rental per Booth (RM)	总额 Total (RM)

Remarks:

Kindly tick on the type of business/请选择企业类别

Retail/零售 Franchise/连锁加盟 Licensing/特许经营和销售产品 E-Tailing/ 电子零售 Others/其他

参展产品 Exhibit Product : _____ 参展品牌 Exhibit Brand : _____

1st payment :30% of total amount (Upon Confirmation)
2nd payment :40% of total amount (Pay on or before 31st January 2024)
3rd payment :30% of total amount (Pay on or before 31st March 2024)

本公司确认已阅读、明白及接受所有条例，并同意及承担所列之条例。

We hereby confirm that we have read, understood and accepted the Terms and Conditions set forward by FRANCHISE EXPO MALAYSIA 2024 and we hereby expressly and irrevocably agree and undertake to be bound by the stipulated Terms and Conditions.

Name/名字

Company Chop/公司印章

Date/日期 Position

MALAYSIA RETAIL CHAIN ASSOCIATION (MRCA) 马来西亚零售连锁协会

A-05-03-3, 3A Block A, Level 5, Sky Park One City, Jalan USJ 25/1, 47650 Subang Jaya, Selangor Darul Ehsan.

Tel/ 电话号码 +603 5882 4333

Fax/ 传真号码: 1700-810-950

Email/ 电邮: mirf.expo@gmail.com

FEM 2024 EXHIBITOR REGISTRATION FORM



3.0 TERMS & CONDITIONS 条款

3.1 REGISTRATION & PAYMENT INFORMATION 注册和付款信息 | PAYMENT METHOD 付款方式

- Submission of a complete and signed registration form is regarded as a firm booking and acceptance of these terms and conditions. Payment in full must be received according to the payment schedule above. In the event that full payment is not received by then, the organizer reserves the rights to cancel the booking. / 提交完整的注册表格即表示确认参展并接受以下的条款与条件。参展商必须根据上述付款时间表全额付款。如果届时仍未收到全额款项，主辦單位保留取消参展商預訂的權利。
- Cheque payable to "MALAYSIA RETAIL CHAIN ASSOCIATION" / 支票請支付於 "MALAYSIA RETAIL CHAIN ASSOCIATION"
- Direct bank transfer to CIMB Bank (A/C No. 8602168704). Kindly send proof of payment / slip via email at account@mrca.org.my or fax at 1700-810-950. / 銀行匯款至聯昌國際銀行賬戶號碼 8602168704，並將匯款收條傳真至 1700-810-950 或電郵至 account@mrca.org.my。

3.2 REFUND POLICY 退款条例

- All payments made are refundable base on the term and conditions stated as per Table 1. / 所有已付款项都可以根据 3.2.1 点图表 1 中的条款和条件退款。

3.2.1 Table of Refund Policy/退款政策表

No	Booth Cancellation Request/展位取消请求	Terms/条款
1	Before 31 st January 2024 2024 年 1 月 31 日前	The amount of the payment has been paid will be fully refunded. / 已支付的款项将会全额退还。
2	Before 31 st March 2024 2024 年 3 月 31 日前	The amount of the payment has been paid will not be refund but will be carry forward to the following year. (FEM 2025) / 已支付的款项不予退还，但将结转至次年 (FEM 2025)。
3	After 1 st April 2024 2024 年 4 月 1 日后	The amount of the payment has been paid will be forfeited. / 已支付的款项将被没收。

Table 1/图表 1

- In the event that the exhibition cannot be held or is postponed due to events beyond the control of the organizer (force majeure), the total amount paid for FEM 2024 will be transferred to the same event next year. / 如果因無法控制的事件導致展覽無法舉行或延遲舉行，參展商所支付 FEM 2024 的總額將會轉移到下壹屆的加盟展。

3.4 TRAVEL INFORMATION 出行資料

- Please indicate to the MRCA Secretariat if you require a special letter for VISA application (Oversea Exhibitor). / 如果您需要特別文件或信函申請簽證，請聯絡秘書處。
- Please take note that the Organizer does not cover any travel and accommodation costs for the exhibitors/ delegates. / 參展單位及出席者需自行負責各自的出行與住宿費用，馬來西亞零售連鎖協會(MRCA)/馬來西亞國際連鎖加盟展(FEM)將不會繳付任何有關費用。

3.5 OTHER INFORMATION

- Exhibitor will be informed of all the upcoming events / briefing, exposure packages via email once the sign-up procedures are completed. / 一旦完成所有申請程序，參展單位將通過電郵方式得知所有相關活動以及宣傳優惠。
- The Organizer will not be held responsible for any form of dispute or mishandling that may happen between the Exhibitor or with any 3 party during the event. / 主辦單位將不對任何參展單位在展覽過程中與任何第三者之間爭議或處理不當所造成的損害承擔責任。
- In the event of it being found necessary, for whatever reason, that the exhibition is being postponed or the dates being changed, the organizer shall not be liable for any expenditure, damage or loss incurred by the exhibitors. / 如果出於任何原因有必要推遲加盟展或更改日期，主辦方對參展商的任何支出，損壞或損失不承擔任何責任。
- The Organizer shall not be liable, in anyway, for any losses or damages to Exhibitor in the event of any legal proceedings initiated against any Exhibitor in relation to the exhibition. / 如參展商在外有任何法律或法庭的糾紛下，主辦單位無需承擔任何責任。
- The organizer reserves the right at all time to change, amend, add or remove any of the above terms without prior notice. If one or more of the conditions outlined in these Terms & Conditions should be or become invalid, the remaining conditions will continue to be valid and apply. / 主辦單位保留隨時更改，修改，添加或刪除以上任何條款的權利，恕不另行通知。如果本條款和條件中概述的壹項或多項條件無效或變為無效，其餘條件將繼續有效並適用。
- Transfer or subletting of the whole or any part of the booth to third party is strictly not allowed. For any exhibitors who are found involved in transferring or subletting, the Organizer reserves all rights to withdraw & half the exhibitor's activities from the event participation. No refund of booth rental will be performed. And the organizer reserves all rights to re-offer the booth for sale. 無論在任何理由或情況下，參展商不得轉讓或部分轉租攤位。主辦單位有權取消其攤位並且不需要負責償還租金以及將其攤位公开发售。

MALAYSIA RETAIL CHAIN ASSOCIATION (MRCA) 马来西亚零售连锁协会

A-05-03-3, 3A Block A, Level 5, Sky Park One City, Jalan USJ 25/1, 47650 Subang Jaya, Selangor Darul Ehsan.

Tel/ 电话号码 +603 5882 4333

Fax/ 传真号码: 1700-810-950

Email/ 电邮: mirf.expo@gmail.com

FEM 2024 EXHIBITOR REGISTRATION FORM



4.1 DECLARATION 声明

- All information provided is accurate and valid at the time of submission. 以上所提供的资料皆属实。
- The registered business is legal and the Directors manage the company's business in accordance with the Malaysia's company's articles of association and law. To adhere to the rules and regulations set by the Organizer to ensure smooth event operation. / 所註冊的企業以及董事會皆為合法,並符合馬來西亞的公司章程和法律條文。參展單位必須遵守組委會制定的規章制度,以確保活動順利進行。

Kindly acknowledge by signing with your company stamp / 請確認以上所提供的資料並在以下空位填上您的簽名與公司印章:

Exhibitor's Authorized Personnel / 參展商的授權人員:

Name/名字

Company Chop/公司印章

Date/日期